

IMPORTANT!

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Thank you for purchasing the Achiever golf swing analyzer. Please complete and return the following form immediately, by doing so, your Achiever will be officially registered with Focaltron Corporation. The additional information requested will help us understand our customers. Your assistance is greatly appreciated.



1.

First Name _____ Initial _____

Last Name _____

Title _____

Company _____

Street Address _____

City _____ State _____ Zip _____

Work Phone: _____

Home Phone: _____

Cell Phone: _____

Fax Number: _____

Website: _____

Email: _____

2. Achiever Model # _____

3. Serial # _____

4. Date of Purchase: _____

5. Price Paid: _____

6. Purchase Source:

Name _____

Phone Number _____

Address _____

7. Who will be the Primary User of the Product? (check all that apply)

- 01. Golf Shop sales person/employee
- 02. PGA Member
- 03. PGA Apprentice
- 04. College Golf Coach

- 05. High School Golf Coach
- 06. Golf Instructor
- 07. Club Fitter, Certified
- 08. Club Fitter, Non-Certified
- 09. Other _____

8. What will the product be used for?

(check all that apply)

- 01. Club Fitting
- 02. Teaching
- 03. Practicing
- 04. Entertainment
- 05. Research and Development
- 06. System Integration
- 07. Exhibition Promotion Tool
- 08. Golf Game Contest
- 09. Other _____

9. Where will the product be used?

(check all that apply)

- 01. Retail Golf Shop
- 02. On-course Pro Shop
- 03. Indoor Practice Center
- 04. Outdoor Practice/Driving Range
- 05. Golf School/Academy
- 06. Component Golf Shop
- 07. Original Equipment Manufacturer
- 08. Other _____

10. How did you first learn of this product? (check up to 3)

- 01. From Focaltron
- 02. From Sales Representative
- 03. From Friend
- 04. Magazine
- 05. Product Brochure
- 06. Direct Mail
- 07. Website/Internet
- 08. PGA Merchandise Show
- 09. PGA International Golf Show
- 10. Other Trade Show _____
- 11. Store Display _____
- 12. Other _____

11. What most important factors influenced your decision to purchase this product? (check up to 3)

- 01. Prior Experience
- 02. Laser Technology
- 03. Accuracy
- 04. Features
- 05. Quality
- 06. Price/Value
- 07. Graphic Display
- 08. Indoor/Outdoor capability
- 09. Size/Weight
- 10. Ease of Use
- 11. Recommendation
- 12. Other _____

12. Is this:

- 01. Your first owned
- 02. An addition, how many units do you own, _____

13. How many Achievers do you intend to purchase within the next 6 or 12 months?

- | | | |
|-----|------------|-------------|
| | 1-6 months | 7-12 months |
| 01. | 1 unit | |
| 02. | 2 unit | |
| 03. | 3 unit | |
| 04. | 4 unit | |
| 05. | 5 unit | |
| 06. | 6 unit | |
| 07. | 7 unit | |
| 08. | 8 unit | |
| 09. | 9 unit | |
| 10. | 10-20 unit | |
| 11. | 21-50 unit | |
| 12. | 50+ unit | |

14. Do (did) you own or use other swing analyzer or launch monitor?

| | |
|--------------|-------|
| Manufacturer | Model |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |

15. What other swing analyzer or launch monitor did you seriously consider before selecting this product?

| | |
|--------------|-------|
| Manufacturer | Model |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |

16. Do you have access to the Internet on a regular basis?

- 01. Yes
- 02. No

17. What kind of computer do you own? (check all that apply)

- 01. None
- 02. Personal Computer
- 03. Laptop Computer
- 04. Personal Organizer
- 05. Other _____

18. Any Comments regarding the Achiever would be greatly appreciated.

